

Wayfarers Ltd – Community Engagement Policy

At Wayfarers Ltd, we believe that tourism should meaningfully and directly benefit the people and communities of the destinations where we operate. Our commitment to community engagement is rooted in respect, inclusion, equity, and shared value creation.

Our Community Engagement Policy:

1. We engage with communities in tourism planning and development, especially for activities that impact them and their resources, ensuring that local voices, needs, and values are heard and respected.
2. We promote inclusive opportunities for women, youth, and underrepresented groups to participate meaningfully in tourism activities and decision-making.
3. We promote skills development and training to increase meaningful local participation in the tourism industry.
4. We collect regular feedback from communities and visitors to improve tourism experiences and address concerns.
5. We prioritize the use of local suppliers, artisans, guides, and community-based enterprises in our operations.
6. We collaborate with NGOs, local leaders, and development organizations to support community-driven tourism initiatives.
7. We promote authentic cultural experiences that are respectful, educational, and non-exploitative.
8. We avoid commodifying or misrepresenting local customs, traditions, or sacred sites.
9. We are committed to transparency and accountability in all our community engagement efforts.
10. This policy is reviewed annually to reflect lessons learned, evolving best practices, and changing local contexts.

1 NO
POVERTY



2 ZERO
HUNGER



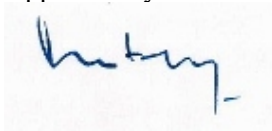
4 QUALITY
EDUCATION



11 SUSTAINABLE CITIES
AND COMMUNITIES



Approved by:



Managing Director
Wayfarers Ltd

Date: 1 September 2025